



Location Based Technologies to be Featured in Wide World of Stocks Episode on FOX- and NBC-Affiliates



- Press Release
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- **Companies:** [Location Based Technologies, Inc.](#)

PORT JEFFERSON, N.Y.--(BUSINESS WIRE)--Location Based Technologies (OTCBB:[LBAS](#) - [News](#)) will be featured in the second episode of *Wide World of Stocks*, a new 30-minute taped television and internet program that showcases microcap stocks. The program targets smaller companies with high growth potential and offers viewers a uniquely in-depth discussion of the company and the people behind it, as well as its core products and services. Airtime for Location Based Technologies has been purchased on two networks: FOX affiliate KTTV in Los Angeles, on Saturday, September 12, 2009, from 12:00 p.m. – 12:30 p.m., and on NBC affiliate WNBC in New York, on Sunday, September 13, from 12:30 p.m. – 1:00 p.m. The broadcast schedule is also available at <http://www.wideworldofstocks.com> and will be updated as additional networks and dates are added. After the first television broadcast, the program will also be available for viewing online at the site.

Location Based Technologies, manufacturer of PocketFinder personal locators, is

in the final certification and approval processes for those devices, which have

already received FCC approval. PocketFinder products are small, rugged personal location devices designed to give parents, guardians and pet owners peace of mind by allowing them to stay connected to their loved ones and valuables, even when they are physically apart. From a computer, telephone, or other wireless device, PocketFinders can be used to remotely locate children, elderly, or disabled persons and pets, as well as tracking valued personal property (people, pets and things!).

Utilizing the U.S. Department of Defense's multi-billion dollar Global Positioning System (GPS) satellites and existing wireless technology, the company's engineers have developed proprietary technology that allows network members to locate anyone carrying one of their devices.

The premier episode of *Wide World of Stocks*, featuring biotech company Viral Genetics, was accessible to more than 100 million homes through paid programming purchased by the show's producers on networks including certain FOX affiliates, WNBC and national cable network ION.

Wide World of Stocks is hosted by Damon Roberts with co-hosts Roland Rick Perry and Thomas McCarthy, "The Dean" of CollegeStock.com.

Damon Roberts is CEO of Sports Internet Solutions Inc., a comprehensive sports analysis and entertainment company, providing pay-per-view sporting news and advice online. Mr. Roberts is also the Sunday morning host of the GameTimeInfo Pregame Football Show, seen in over 95 million homes on the ION Television Network. His website, <http://www.gametiminfo.com>, has 250,000 subscribers.

Co-host Roland Rick Perry is a managing director of Institutional Analyst Inc., an investment research and investor relations firm, as well as an editor of eight industry-specific investment reviews. He worked for a number of investment firms prior to launching his own

investment firm in 1995 and he is the founder of the Chicago Stock, Bond & Futures Association and heads Blank Check Capital

Corp. Mr. Perry also hosts a website at <http://www.nationalstockreview.com> that has approximately 200,000 subscribers comprised of both personal and institutional investors. Thomas McCarthy, known as "The Dean," has a network of over 100,000 followers throughout the <http://www.CollegeStock.com> community. CollegeStock.com is the Internet's #1 destination for stock market education. The Dean of CollegeStock.com goes beyond anything taught in school with a focus on real-time trends in the capital markets.

About Location Based Technologies, Inc.:

A publicly traded company (OTCBB:LBAS - News), Location Based Technologies, headquartered in Anaheim, CA, designs and develops leading-edge personal locator devices and services that incorporate patented, proprietary technologies designed to enhance and enrich the way businesses and families interact globally. For more information, visit www.pocketfinder.com.

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None of the information contained on our website, www.WideWorldOfStocks.com, is incorporated by reference herein.

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